ENVIRONMENTAL POLICY Multi Color Flowers

Multi Color Flowers is committed to reducing the environmental impact of its flower colouring and production activities. We continuously seek practical improvements to use resources responsibly, minimise waste and work towards more sustainable production processes.

Our environmental commitments are:

1. Responsible water use
We aim to minimise water consumption by reusing water wherever possible during our flower colouring processes and by avoiding unnecessary water waste.

2. Reduced use of chemicals
We strive to reduce the use of chemicals in our production processes and prioritise environmentally conscious alternatives wherever technically and commercially feasible.

3. Water-based colouring
We prioritise water-based colouring products and processes to reduce the environmental impact associated with solvents and other potentially harmful substances.

4. Sustainable packaging
We aim to minimise packaging materials, reduce unnecessary packaging and choose recyclable or more environmentally friendly alternatives wherever possible.

5. Continuous improvement
We regularly evaluate our production processes and environmental performance, identifying opportunities to reduce water and gas consumption, waste, chemical use and our overall environmental footprint.

Responsibility

Management is responsible for implementing this policy and promoting environmental awareness among employees. All employees are encouraged to contribute to responsible resource use and continuous environmental improvement.

This policy applies to all employees and activities at our production site in Aalsmeer and is reviewed periodically.